

Live Online via Zoom

*All times noted are in Eastern U.S. (Boston, MA) time zone.*

**DAY 1**

**8:30AM – 1:30 PM**

*(Includes flexible breaks)*

**Inventory**

- Understand why to build an integrated family social impact strategy
- Introduce the framework for activating family social impact
- Align family interests to the UN Sustainable Development Goals
- Take stock of family members and their engagement in social impact efforts
- Understand the current family social dynamic around impact strategies
- Inventory the current state of family social impact activities

**DAY 2**

**8:30AM – 1:30 PM**

*(Includes flexible breaks)*

**Narrative**

- Explore family purpose and values
- Reflect on what stories we tell now, and what stories we want to tell in the future
- Uncover the narratives and commitments that underlie prominent family stories
- Envision a future for the family and society; reflect on that vision within and across generations

**DAY 3**

**8:30AM – 1:30 PM**

*(Includes flexible breaks)*

**Possibility**

- Discover new and renewed possibilities for family social impact
- Understand a systems approach to family engagement, and how to build momentum
- Identify strategic directions for family social impact that increase engagement and impact
- Design prototypes and experiments to advance family social impact strategy

**DAY 4**

**8:30AM – 1:30 PM**

*(Includes flexible breaks)*

**Action**

- Identify gaps in knowledge and develop an ongoing learning plan
- Engage with MIT experts on impact channels like family foundations, impact investing and corporate sustainability, and impact domains like poverty alleviation and climate change
- Create a plan for further refinement and implementation of family social impact strategy